

JADE CONTRIBUTOR'S TECHNICAL INFORMATION

Welcome . . . Bienvenue . . . Willkommen . . . Benvenuto . . . Bienvenida

JADE was launched in May 2002 as a print-based magazine, and in 2008 changed to high resolution PDF download format. The aim of the magazine is to showcase the erotic work of both new and established photographers, artists, sculptors, models, filmmakers and writers from around the world and to promote them to a wider audience. To that end the magazine is unique in the UK in that it does not contain editorial 'waffle' such as advice columns, nor does it contain pages and pages of advertising (there are no telephone sex adverts in JADE). We only publish cover-to-cover erotica in each and every issue. Indeed we are perhaps unique in that we are not commercially driven and so do not fund publication by generating advertising revenue - instead, our pages are devoted to erotica and our subscribers fund the publication with their subscriptions. JADE is only available by subscription and is not sold in shops.

JADE is an uncensored publication covering all aspects of the erotic genre from glamour and fine art nudes, to fetish and hardcore etc. We feature the work of amateurs, semi-professionals and professionals. You will find here all the technical information and guidance you will need to make a submission - please keep it for future reference. If you need any further advice or assistance please contact me using the details shown below.

JADE is published monthly via subscription, and is a high resolution, full colour, PDF download (password, copy and print protected). JADE is the only erotica magazine to be awarded membership of The Guild of Erotic Artists.

Mark Marsay - editor

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AIMS AND ETHOS

The sole aim of the magazine is to provide a showcase for both new and established erotic photographers, artists, sculptors, models, film makers and writers from around the world; professionals, semi-professionals and amateurs - everyone is welcome provided their work is of a suitable quality.

At the moment we set aside between 1 and 8 pages to 'showcase' photographers' and artists' work (this generally works out at 5 featured writers and 5 featured photographers/artists per issue).

Our ethos is to maintain JADE as a unique magazine, presenting adult erotica from cover to cover - in all its many forms - to a wider audience, without all the usual padding of editorial material or masses of advertising usually associated with such magazines.

ACCEPTABLE MATERIAL

The material in JADE is aimed at the pleasure of both men and women. Therefore all erotic images of men and women, couples, male-male, female-female etc., are acceptable. Although this is not primarily a 'hardcore' magazine, hardcore images are accepted where it is felt they have an erotic edge to them. We also accept mainstream glamour-type material, as well as fine art, nude studies, S&M, fetish and bondage-type material. All genres and types of erotica are welcome - however, we do not publish any material featuring animals, under-age persons, or extreme violence.

COPYRIGHT

Your copyright remains with you at all times. Your images will only be published in the magazine and nowhere else.

IMAGES

We prefer between 20 and 40 high resolution images - this also allows us to feature your work again in a future issue, without having to keep pestering you for new material. These images should reflect the full spectrum of your work/portfolio and should not be images all taken from a single photoshoot or session. We also need between 100 and 300 words of text, a mini biography describing you and your work.

Because this is a high resolution magazine we require images of a resolution of at least 200 dpi. However, if an image is of a large format/size we can increase lower resolution images with software, so this need not be a problem for contributors who work with digital media and do not have work readily available in high resolutions. It is always best to send a test picture for us to try first.

Images should be in RGB colour (unless they are black and white or greyscale), saved either JPEG or TIFF files. We prefer images on CD ROM (we work on PCs not APPLE MACs). They should be original size and not cropped, as we need to mask them to suit the page areas and layouts.

Images should not contain any type or text such as names and copyright symbols.

If a CD ROM is a problem for you, we can accept prints up to A3 size to scan, or 35mm transparencies or 35mm negatives - we can also accept images via email, provided we have agreed to this before you send them, or can download them from your website. Most photographers/artists prefer to send their own pre-scanned images as they feel this better reproduces their work. If you contact us before sending any material we can discuss with you the best method to use.

FREE DIRECTORY LISTING

When your work is published we list your contact details in our JADE Contributors Directory section to promote you and your website. We also add a text link from our JADE links page to your site when your work is published. Those contributors who subscribe to JADE can have their email and website details listed free of charge in every issue of the magazine whether they appear in it or not. You do not have to be a subscriber to submit material or to be featured in the magazine.

COMPLIMENTARY COPIES

You get free access to download each issue your work appears in, unless you are a subscriber, in which case you will download your issue as normal. We will also make available to you your own feature as a pdf without copy or print protection so you can use it for promotional purposes or for printing tearsheets.

YOUR CONTACT DETAILS

We need contact details for you and a postal address (please type every word in full) - but these do not appear in the magazine, nor do we pass them on to third parties. Please let us know as soon as possible if any of your contact details change - especially your email address - as there can sometimes be quite a wait between us receiving your work and actual publication. We tend to contact contributors by email wherever possible as it is the quickest method.

SUBMITTING YOUR WORK

Most contributors send a wide selection of images on a CD ROM, or invite us to visit their websites and list the images we would like to use (in these instances we make a 'wish list' and allow you to decide which of the requested images you wish to contribute. It is up to you how you want to proceed.

E-MAIL ATTACHMENTS

As a rule we prefer not to accept material (picture or text files) attached to e-mail unless by prior arrangement. Please consult with us if you are unsure how to send material.

SCHEDULES

We tend to work up to a year ahead of schedule and you may find that your material does not appear in the magazine straight away. This is no reflection on your work; just that, because of our other work commitments, we tend to do the production of JADE in batches and generally put several issues together at one time. This can mean we have up to 6 or 7 issues already set up waiting to be published. As soon as your material is allocated space in an issue of JADE we will e-mail you to let you know when it is scheduled to appear. We also post contents details on our JADE web pages and it is worth checking the page for each forthcoming issue to see who has been scheduled to appear.

SENDING MATERIAL BY POST

If you live outside the UK and send material to us by post please be aware that unless you specify that the material you are sending has '**no value**', we will have to pay Import Tax. When completing any paperwork (such as with Federal Express) please always write '**no value**' whenever you are asked to state the value of the items you are sending. If you are asked to state the value in your own currency please write '**no value**'. If you are in any doubt about this please contact us and we will advise you prior to sending your material.

OFFICE ADDRESS

When submitting any material by post, from the UK or anywhere else in the world, it should be sent to our office address and **not** to our usual Post Office Box address. When we have agreed to feature your work we will send you our full office address so you can send your material. Please do not send material until we have

agreed this with you. You should always ensure you put a return address on the back of the envelope/packet just in case it has to be returned by the post office - this will prevent them opening it and removing the contents!

TRADE MEMBERSHIPS

JADE is the first and only erotic magazine to have been awarded membership to *The Guild of Erotic Artists*. We are very proud of this fact, and that our approach and style, aims and ethos have been thus recognised. In 2006 the Guild chose JADE to become its 'officially recognised' magazine.

ABOUT US

Great Northern Publishing is a very small, independent, family-owned, award-winning company based in Scarborough on the Yorkshire coast. We occasionally publish paperback books under the Great Northern Publishing imprint. We are also publishers of **THE GREAT WAR** magazine, and a number of charity related magazines and journals. We are also mail-order booksellers and have an internet-based bookshop. Please visit the JADE website pages to find out more about the magazine. You will also find there the contents details of each magazine published to date, a listing of the many contributors who have been featured so far, and a host of messages and reviews from readers and contributors alike.

www.greatnorthernpublishing.co.uk/jade.htm

We look forward to welcoming you and featuring your work in the magazine.

WEBSITE LINKS

When a contributor's work is published a link to their website is added to our links page. We ask all contributors to add a link to the JADE pages of our website. This is to help raise the profile of the magazine and of all our contributors and to bring them to the attention of as many people in as many countries as possible. Even if you are not subscribing or submitting material at this time, it would be greatly appreciated if you would add a link from your website to JADE. When adding a link to JADE from your website please use the following URL:

<http://www.greatnorthernpublishing.co.uk/jade.htm>